



# Infrastructure For AI

28 January 2021





## OVERVIEW

Artificial Intelligence brings about enormous benefit to enterprise organizations: AI has the power to transform many businesses and industries from manufacturing, finance, retail to telecommunication media etc. However, there are questions as to how to build enterprise infrastructure essential to support the development and deployment of artificial intelligence;

- 1) How to build suitable infrastructure for AI?
- 2) Data Center Readiness for AI.
- 3) On-Prem or Cloud Data Storage?
- 4) What Computing Power do you need?
- 5) What about security concerns?
- 6) Finding cost effective infrastructure.



## **Are you a provider of infrastructure solutions for AI?**

- 1 Engage with the largest number of senior business executives and technology leaders in South Africa and the world
- 2 Influence purchasing decisions and create new opportunities for your organization.
- 3 Be part of world discussions around AI challenges and opportunities
- 4 Showcase your capabilities and expertise, and position your organization as a partner of choice



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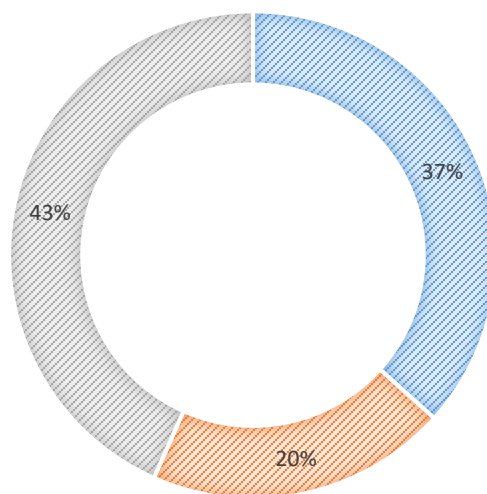
## Our Audience

Target Audience includes C-Level Executives and business leaders from the public and private sector who are passionate about technology and innovation:

CEOs, COOs, Chief Data Officers, Chief Information Officers, Chief Digital Officers, VPs, Policy Makers, Directors, General Managers, Heads of Data Science and Heads of AI & Machine Learning.

### DELEGATE PROFILE

■ IT Leaders ■ Middle Management ■ C- Level Executives



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***Your investment will cover the following:***

- ✓ Thought leadership presentation including Q n A
- ✓ Panel Participation
- ✓ Opt-in details of the attendees to be shared with sponsor: Full Names, Company, Job Title, Phone Numbers & Email Addresses
- ✓ Logo on the screen for the duration of the conference.
- ✓ Included in weekly media posts across 5 000 LinkedIn connections
- ✓ Marketing emails to 7 000 subscribers.

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